

## Adirondack Winery's Best Seller, Strawsling, Snags GOLD at Tasters Guild International Wine Competition

(<http://adirondackwinery.wordpress.com/2013/05/15/strawsling-snags-gold-at-tasters-guild-international-wine-competition/>)

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Adirondack Winery is proud to announce that its # 1 selling wine, Strawsling, brought home a GOLD medal from the annual Tasters Guild International Wine Competition; which was held May 1-4 in Grand Rapids Michigan.



(<http://adirondackwinery.files.wordpress.com/2013/05/tasters-guild-awards.jpg>) Adirondack Winery's Strawsling (a strawberry-infused Riesling wine) was professionally judged alongside approximately 2,000 other wines entered into the competition from over 15 countries and 30 states. Founded in 1987, the Tasters Guild is a society of wine and food enthusiasts with chapters all over the nation. This competition is known for judging wines with the mainstream consumer in mind; not the wine "connoisseur". Adirondack Winery also earned a Silver medal for its Cabernet Franc and Bronze Medals for its Gewurztraminer and Red Coat Reserve Merlot wines.

"Strawsling has been our top seller since we opened in 2008 and its popularity has only grown exponentially since," said Adirondack Winery President. "It's great to be able to say that professional judges agree with our customers!" she added. Adirondack Winery's wines are also available at about 40 liquor/wine stores throughout New York and Strawsling is the one you are guaranteed to find at almost all of them, as customers demand it.

"Our Strawsling is a nicely balanced, semi-sweet Riesling infused with a delicate Strawberry essence, which we age in Stainless Steel tanks," said Mike Pardy, Adirondack Winery CEO and Wine-Maker. "This wine is best enjoyed chilled and its lower alcohol level (approx. 8.5%) allows people to enjoy it not only with food, but also as a casual afternoon drink on a summer day," he added.

Strawsling's wine label features a photograph of hot air balloons taking off into the sky at the annual Adirondack Balloon Festival. Ms. Pardy took this photo, as she does all of Adirondack Winery's labels, which all feature other local scenes.

Adirondack Winery started entering International wine competitions in early 2009 and with these latest awards, 32 of its wines have earned 74 medals in total.

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